

## CREDITS

(In Order of Appearance)

Donald M. Berwick MD MPP  
President and CEO  
The Institute for Healthcare Improvement  
Clinical Professor of Pediatrics and Health Care Policy  
Harvard Medical School  
Boston MA

Uwe E. Reinhardt  
James Madison Professor of Political Economy  
Princeton University  
Princeton NJ

Elliott S. Fisher MD MPH  
Director of the Dartmouth Institute for Health Policy & Clinical Practice  
John E Wennberg Distinguished Professor of Health Policy, Medicine, and  
Community and Family Medicine  
Geisel School of Medicine at Dartmouth  
Hanover, NH

Albert G. Mulley MD MPP  
Managing Director, Global Health Care Delivery Science  
Professor of Medicine  
Geisel School of Medicine at Dartmouth  
Hanover, NH

John (Jack) E. Wennberg, MD, MPH  
Peggy Y. Thomson Professor Emeritus in the Evaluative Clinical Sciences  
Active Emeritus Professor of Community & Family Medicine and of The  
Dartmouth Institute  
Founder and Director Emeritus, The Dartmouth Institute for Health Policy &  
Clinical Practice  
Hanover NH

William C. Nugent M.D.  
Section Chief, Cardiothoracic Surgery  
Professor of Surgery & Community and Family Medicine  
Dartmouth-Hitchcock Medical Center  
Lebanon NH

Floyd J. (Jack) Fowler Jr. PhD  
President, Foundation for Informed Medical Decision Making  
Senior Research Fellow at the Center for Survey Research  
University of Massachusetts  
Boston MA

Alan Gittelsohn  
Retired Professor of Biostatistics  
Johns Hopkins University (1964-1992)  
Retired, Department of Health Policy and Management  
Johns Hopkins University, Bloomberg School of Public Health  
Baltimore MD

Gerald T. O'Connor Sc.D. Ph.D.  
Professor of Medicine and of Community and Family Medicine  
Dartmouth Medical School  
Lebanon NH

Elizabeth (Betsy) L. Maislen ARNP  
Cardiothoracic Nurse Practitioner  
Instructor in Surgery  
Dartmouth-Hitchcock Medical Center  
Lebanon NH

Carolyn Clancy MD  
Director, Agency for Healthcare Research and Quality (AHRQ)  
Department of Health and Human Services  
Rockville MD

Dr. James N. Weinstein  
CEO and President of Dartmouth-Hitchcock  
Professor of Orthopaedics  
Professor of Health Policy and Clinical Practice  
Professor of Community and Family Medicine  
Peggy Y. Thomson chair  
Lebanon, NH

Annette O'Connor MScN PhD  
Professor & Tier 1 Canada Research Chair  
In Health Care Consumer Decision Support  
University of Ottawa School of Nursing & Faculty of Medicine  
& Ottawa Health Research Institute  
Ottawa, Canada

Jonathan Skinner PhD  
James O. Freedman Presidential Professorship  
Professor Department of Economics, Dartmouth College  
Professor of Department of Family and Community Medicine, Geisel School of  
Medicine at Dartmouth and of The Dartmouth Institute for Health Policy & Clinical  
Practice  
Geisel School of Medicine at Dartmouth  
Hanover, NH

Therese A Stukel PhD  
Professor, The Dartmouth Institute for Health Policy and Clinical Practice  
Senior Scientist, Institute for Clinical Evaluative Sciences Toronto, Canada  
Professor, Institute of Health Policy, Management and Evaluation, University of  
Toronto

## **PRODUCTION CREDITS**

### **Written, Produced and Directed by**

Edwin Gailits

### **Cinematography**

Richard Kahn

### **Additional Camera**

Stew Marton

Peter Pilafian

Paul Gittelsohn

Zoe Dirse

Brooks Reid

Edwin Gailits

### **Principal Sound**

Jonas Kahn

### **Additional Sound**

Justine Pimlot

### **Interviews**

Megan M. Cooper

Edwin Gailits

### **Narration**

Tim Keele

### **Post-Production**

Edwin Gailits

### **Graphics**

Simon Ballerino

Balvis Rubess

Nick Vitacco

### **Additional Footage**

Maine Medical Center, Portland ME

Mayo Clinic Communications, Rochester MN

Yale New Haven Hospital, New Haven CT

WCTX-TV, New Haven CT

AHRQ Public Affairs, Rockville MD

**Stills**

Bailey-Howe Library (Special Collections),  
University of Vermont  
Wennberg Family  
The Hanley Trust / Hanley Family

**Journal Permission**

New England Journal of Medicine  
The American Association for the Advancement of Science

**Special Thanks to:**

The Robert Woods Johnson Foundation

**Special thanks to the following for their contribution to this production:**

Paul Batalden  
Helen Darling  
Bob Evans  
David Goodman  
Hilary Llewellyn-Thomas  
Klim McPherson  
Kerr White

**Thanks to:**

Lawrence Gorton  
The Hanley Family  
Sharon Vitousek  
Sylvia Bugbee  
Robert Timothy  
Douglas Forbush  
Lee Aase  
Connie Fitch  
Karen Carp  
Michael J. Barry  
Paul D. Cleary

**DHMC The Spine Center**

Susan J. White  
Dr. Rowland G. Hazard  
Dawne Mortenson  
Barbara Butler-Schmidt  
Cathy S. Ross (NNECVDSG)

**Center for Shared Decision Making**

Kate Clay Cassidy  
Robert A Durkee  
Mimi Dion

**DHMC Media Affairs**

Tamsin Stubbs

**Atlas Staff**

Vincent J. Fusca III  
Martha M. Smith  
Debra R. Reeves  
Kristen K. Bronner  
Nancy J. Marth  
Denise J. Smith

Merrick Zwarenstein (ICES)

© 2004