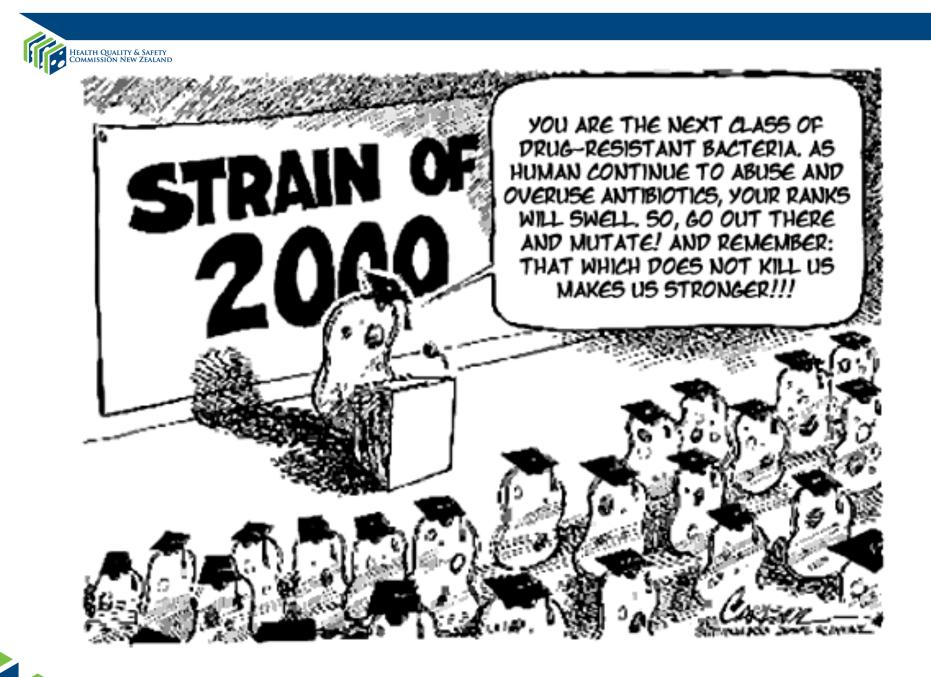


Improving quality when there is no ideal rate

Antibiotic resistance, GP antibiotic prescribing and behavioural insights

Catherine Gerard Richard Hamblin

Wennberg International Collaborative. Oxford.. 2 – 4 October, 2019

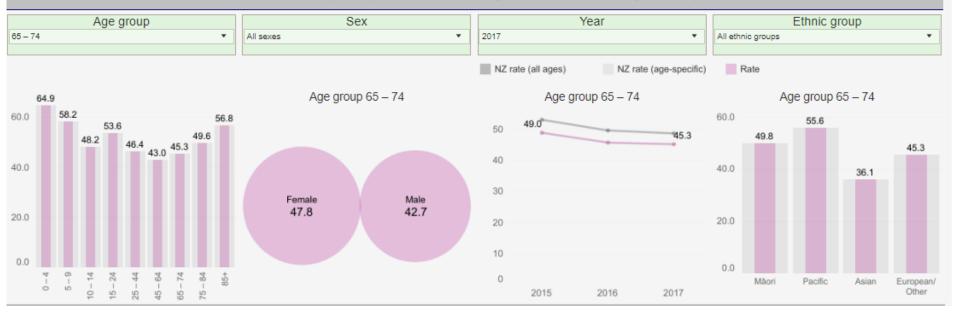


Atlas of Healthcare Variation | Community antibiotic use

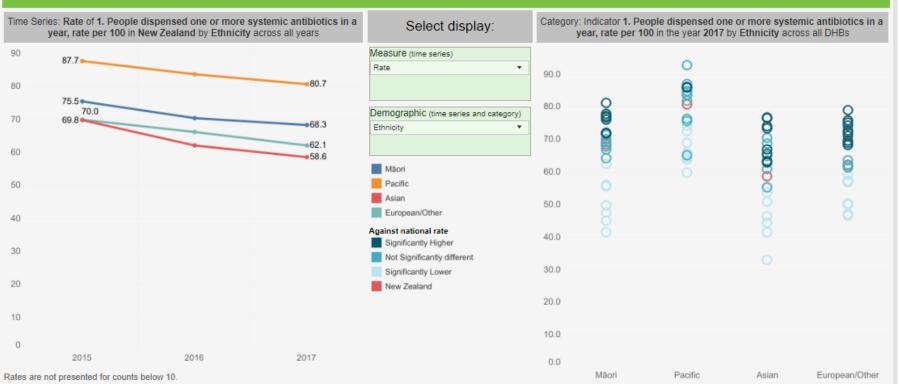


Demographics

New Zealand: 1. People dispensed one or more systemic antibiotics in a year, rate per 100



Stratified by age, sex and ethnicity



DHB Variation

Bar: Indicator 1. People dispensed one or more systemic antibiotics in a year, rate per 100 for people who are aged 0 – 4, All sexes, All ethnic groups, in the year 2017

100.0

Table: Indicator 1. People dispensed one or more systemic antibiotics in a year, rate per 100 for people who are aged 0 – 4, All sexes, All ethnic groups, in the years 2015-2017

100.0																					77.9
50.0	45.8	-	-	-	÷		-	Ì	-			Ċ		Ċ				Ť			
0.0	West Coast	Nelson Marlborough	Canterbury	Capital & Coast	Southern	Waitemata	Wairarapa	Hutt Valley	South Canterbury	New Zealand	Auckland	Hauora Tairāwhiti	Hawke's Bay	Lakes	Taranaki	Bay of Plenty	MidCentral	Whanganui	Northland	Counties Manukau Health	Waikato

	20	015	20	016	2017			
	Rate	Count	Rate	Count	Rate	Count		
Auckland	77.5	20,503	72.0	18,445	66.3	16,559		
Bay of Plenty	81.2	10.618	77.0	10.183	72.4	9,653		
Canterbury	57.9	16,318	52.3	14,770	48.8	13,984		
Capital & Coast	64.9	10,656	53.7	8,730	50.9	8,160		
Counties Manukau Health	84.5	31,988	78.1	29,427	75.6	28,339		
Hauora Tairāwhiti	73.3	2,389	70.9	2,365	69.7	2,320		
Hawke's Bay	74.4	7,257	72.4	6,986	70.0	6,615		
Hutt Valley	69.6	6,122	67.7	5,736	63.0	5,624		
Lakes	75.5	5,192	70.8	4,900	71.4	4,909		
MidCentral	77.7	7,311	74.6	6,957	72.6	6,887		
Nelson Marlborough	53.9	3,733	48.4	3,305	47.9	3,224		
Northland	76.7	7,790	75.5	7,692	73.6	7,491		
South Canterbury	68.5	1,983	68.0	1,998	63.6	1,858		
Southern	62.4	9,817	60.5	9,030	56.8	8,956		
Taranaki	76.0	5,136	73.3	4,898	71.6	4,741		
Waikato	83.5	20,087	81.6	19,347	77.9	19,039		
Wairarapa	59.2	1,351	56.2	1,266	59.6	1,384		
Waitemata	71.7	25,267	65.1	22,556	58.7	20,597		
West Coast	46.4	728	47.4	705	45.8	666		
Whanganui	75.5	2,708	73.4	2,707	73.6	2,705		
New Zealand	73.1	196,954	68.4	182,003	64.9	173,711		

Rates are not presented for counts below 10.

stuff ≡

A

Ν

Ha

ES

HEALTH QUALITY & SAFET COMMISSION NEW ZEALAI

national

Goodfellow Gems are chosen by Goodfellow Director, Bruce Arroll to be either practice changing or thought provoking. You are being mailed these as you are a member of the Goodfellow learning community.

Hi Catherine, here is your latest Gem

Stop using Augmentin. Bring back the Augmentin-free office

The only first-line indications for Augmentin are human/animal bites or diabetic foot ulcers (with cellulitis), yet there were over 400,000 prescriptions for Augmentin in 2017 (12% of the population).¹ The good news is that use has reduced from 14% to 12% since 2015, a reduction of 61,000 people. However, DHB variation is greater than two-fold, ranging from 8% to 17%.

Many conditions, including COPD exacerbations, Sinusitis, Acute otitis media and Strep throat (in most areas) can be managed without antibiotics. Where antibiotics are indicated, Amoxicillin is the first-line antibiotic for community-acquired pneumonia and prophylaxis of infective endocarditis prior to invasive dental procedure.²

Consider running an 'Augmentin-free office' where you must get a colleague's permission to prescribe Augmentin. It really slows things down and results in better prescribing (some of the recommendations have changed since 2007).³

(HQSC) Atlas of Healthcare variation, released on Tuesday.



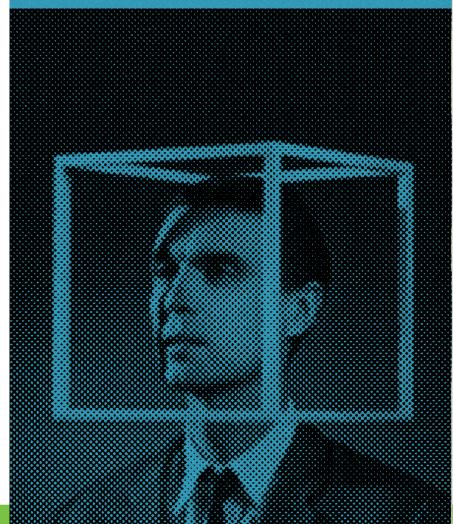


a Pelican Original

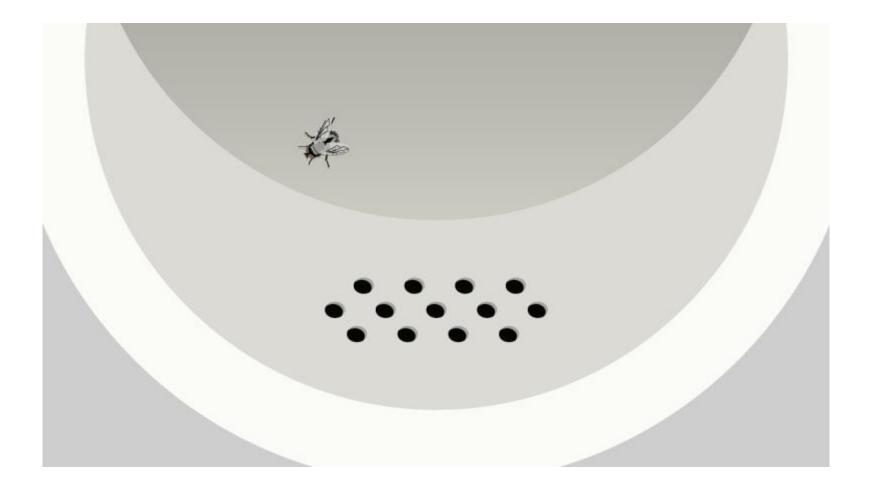
Road to nowhere

And the future is certain Give us time to work it out

Talking Heads

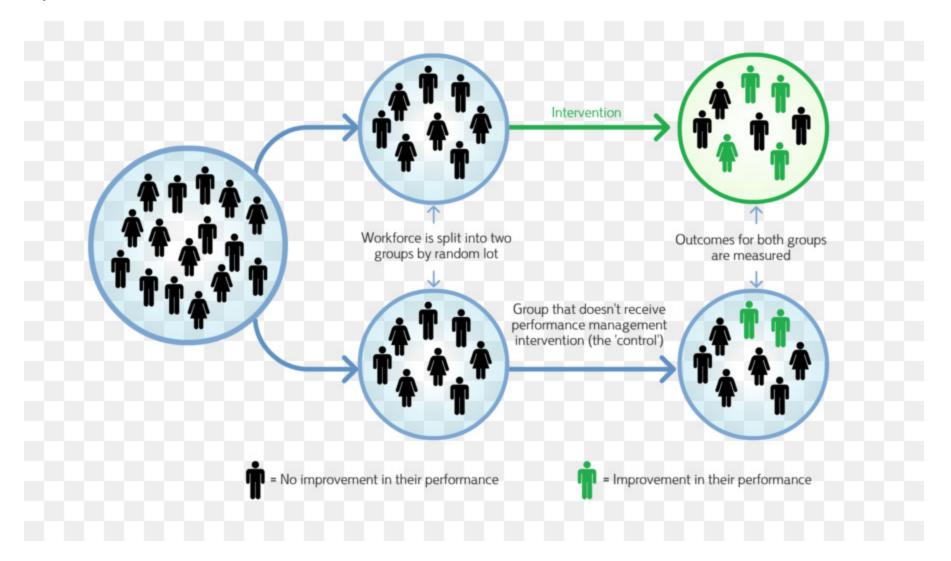




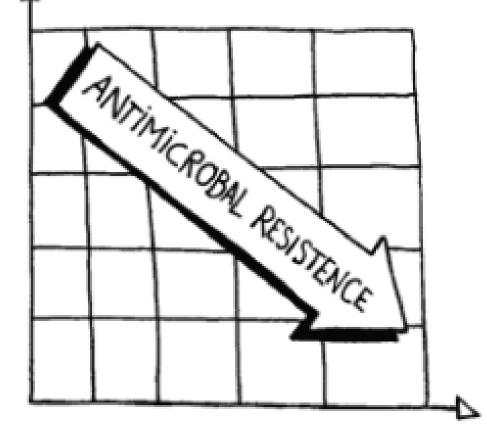












RESULT:

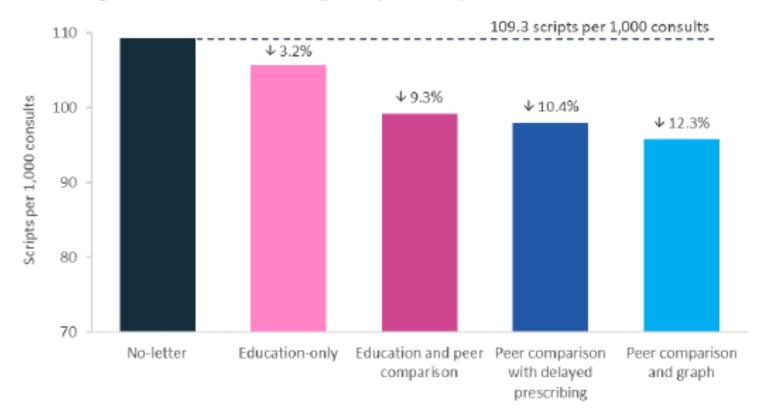
The doctors who received the letters reduced antibiotic prescriptions by 3.3% compared to those who were not sent the letter. This reduction amounted to 73,406 fewer doses of antibiotics across 790 practices.





Australia: nudge vs superbugs

Main findings for six months combined (prescription rates)



Behavioural insights intervention

About us

News & events

Publications & resources

Projects

Atlas of Healthcare Variation

Data submission

Health Quality & Safety Indicators

Open4Results

Patient Experience

Quality Accounts

- .. - . . .

Behavioural insights intervention: Using personalised feedback to reduce unnecessary antibiotic prescriptions by New Zealand doctors

As you know, the New Zealand Government is committed to addressing the threat of antimicrobial resistance. Part of this strategy is to reduce the use of unnecessary antibiotic prescriptions. Most antibiotic prescriptions occur in the community, which means the prescribing of general practitioners (GPs) is a critical factor.

The Health Quality & Safety Commission is working with a large group of stakeholders, including PHARMAC, the Ministry of Health, the New Zealand Medical Association and the Royal New Zealand College of General Practitioners, to reduce unnecessary prescriptions among high prescribers, via a letter to GPs containing prescription rates (see methodology below for more information).

These letters are based on successful initiatives undertaken in the UK and Australia and tailored to the New Zealand context with the help of local stakeholders.

PHARMAC TE PĂTAKA WHAIORANGA



MANATŪ HAUORA



Method and response

612 letters sent to half of the top 30% prescribers in each region

I work in Student Health

Thank you for your letter concerning this issue. I do agree with what you said . Sasi prescribes the majority of the rheumatic fever programme script requests for our practice. This is from the school swabbing programme. Sasi also signs off on the majority of the standing orders done by our nurses.

I work in Urgent Care



Waiting for the results

- Interest from the Health Minister
- Expect treatment effect over a 6 month period

Advantages:

- Cheap intervention (esp cf face-to-face)
- Is easily scalable
- Low barriers to running multiple interventions



Limitations

We can't measure:

- ^o of contamination. NZ is small.
- Any changes in delayed prescribing
- Participant exposure to intervention

Using the top 30% prescribers as a proxy for inappropriate prescribing (need better data)



Next steps

If antibiotic dispensing does reduce more in the intervention arm:

- Were there any unintended consequences?
- Should this intervention be run annually?
- How many other topics could be a focus?
- Will the intervention become less effective over time?
- Is this a way to improve quality where there isn't an ideal rate?